Bikash Kumar Mishra

Chief Financial Officer

Media positioning: Finance leader building funding resilience, governance discipline and capital efficiency for a high-growth HFC.

Press-ready summary

Bikash Kumar Mishra is Chief Financial Officer at Easy Home Finance Ltd., with over 15 years of experience across housing finance, treasury management and capital markets. He leads the company's finance, funding and capital strategy with a focus on resilience, governance and scalable growth.

Full profile

Bikash plays a key role in shaping Easy's balance sheet strategy, lender relationships, capital planning and financial controls. His approach combines risk-return discipline with a practical understanding of how funding strategy translates into business capacity and customer access.

His expertise spans treasury, structured finance, cost of capital optimization, investor and lender engagement, regulatory prudence and financial planning. He brings a governance-first mindset to growth, helping the company scale while protecting financial strength and institutional credibility.

As a spokesperson, Bikash can speak on HFC funding, capital markets, liquidity management, balance sheet strategy, regulatory expectations and the economics of affordable housing finance.

Media-use focus areas

Best suited to comment on

- HFC funding and capital strategy
- Treasury, ALM and liquidity management
- Cost of capital and lender relationships
- Financial governance in high-growth lenders
- Affordable housing finance economics

Suggested story hooks

- What makes a housing finance balance sheet resilient
- Why cost of capital matters for affordable homeownership
- How high-growth HFCs can scale without compromising governance

Company boilerplate

Easy Home Finance Limited (Easy) is a tech-native housing finance company focused on making homeownership simpler, faster and more certain for India's first-time and underserved homebuyers. The company combines housing finance expertise with digital workflows, data-led underwriting, property intelligence, legal assessment and customer support to reduce friction across the mortgage journey, from application to disbursal and servicing. Easy's approach is designed for the realities of affordable housing and informal-income customers, where speed, transparency and responsible credit matter equally. With a growing footprint across India, Easy is building a scalable, customer-first housing finance platform that helps families move from aspiration to ownership with confidence. Home loans made Easy. For sure.