# Prerak Mehta

**Co-Founder and Chief Technology Officer**

**Media positioning:** Technology architect building the digital and AI-led mortgage infrastructure behind Easy Home Finance.

## Press-ready summary

Prerak Mehta is Co-Founder and Chief Technology Officer at Easy Home Finance Ltd. With over 14 years of experience in software architecture, fintech transformation and scalable platforms, he leads Easy's technology strategy across digital workflows, AI-led decision support, cloud-native architecture and customer experience.

## Full profile

Prerak has built Easy's technology backbone from the ground up, enabling the company to move towards paperless, data-led and faster home loan journeys. His work focuses on translating complex mortgage processes into secure, scalable and user-friendly digital systems.

A Carnegie Mellon University alumnus, Prerak brings global technology depth and a strong product mindset to financial services. His leadership helps align engineering, risk, operations and business priorities so technology becomes a core operating advantage rather than a support function.

As a spokesperson, Prerak can speak on AI in lending, workflow automation, mortgage technology, data architecture, cloud-native platforms and the practical realities of building technology inside a regulated lender.

## Media-use focus areas

### Best suited to comment on

- AI in mortgage and financial services
- Digital lending architecture
- Workflow automation and paperless home loans
- Cloud-native and scalable platforms
- Data governance in regulated fintech

### Suggested story hooks

- What it takes to build an AI-native mortgage platform
- Why mortgage technology must solve for trust, not just speed
- How lenders can digitize complex credit and property workflows

## Company boilerplate

Easy Home Finance Limited (Easy) is a tech-native housing finance company focused on making homeownership simpler, faster and more certain for India's first-time and underserved homebuyers. The company combines housing finance expertise with digital workflows, data-led underwriting, property intelligence, legal assessment and customer support to reduce friction across the mortgage journey, from application to disbursal and servicing. Easy's approach is designed for the realities of affordable housing and informal-income customers, where speed, transparency and responsible credit matter equally. With a growing footprint across India, Easy is building a scalable, customer-first housing finance platform that helps families move from aspiration to ownership with confidence. Home loans made Easy. For sure.