



## **VISHAL VALECHA – Chief Operating Officer (COO)**

Vishal Valecha is an accomplished operating officer with deep expertise in mortgage finance, construction appraisal, and risk management. He holds a Post Graduate degree in Advanced Construction Management from NICMAR University and has completed the General Management Programme for Executives (GMPE) from the Indian Institute of Management, Lucknow. With over a decade of experience in the home loan and mortgage industry, Vishal brings a strategic and detail-oriented approach to operational excellence.

As Chief Operating Officer at Easy Home Finance Ltd., Vishal Valecha oversees the company's risk underwriting, D2C business alliances, legal and technical, end-to-end mortgage operations, including sales, credit, builder project finance, and Collection management. His leadership has been critical in strengthening operational frameworks that support Easy's mission of delivering fast, secure, and transparent home loan solutions across India.

Vishal's expertise in Retail Home Loan, construction finance, RERA regulations, and project approvals has enabled the company to streamline financing for developers while ensuring rigorous risk assessment and compliance standards. His structured approach has helped improve process scalability, enhance service delivery, and build customer trust in a competitive market.

Before joining Easy Home Finance, Vishal Valecha held leadership roles across the real estate and finance sectors, where he contributed to Developing affordable business for industry leader HFC, underwriting systems, loan disbursement models, and builder tie-ups. At Easy Home Finance, he continues to optimize back-end operations, aligning them with the company's long-term vision for accessible and affordable home finance.

Vishal Valecha's work integrates innovation with execution—driving digital transformation while ensuring operational agility. His ability to scale processes and balance regulatory discipline with customer-centricity positions Easy Home Finance as a resilient and forward-thinking housing finance provider.

With a strong foundation in business acumen, technical analysis and strategic operations, Vishal Valecha remains instrumental in shaping Easy Home Finance's mission to transform the home loan experience—end-to-end, for sure.