Vishal Valecha

Chief Operating Officer

Media positioning: Operations leader building the control, speed and process backbone for scalable home finance.

Press-ready summary

Vishal Valecha is Chief Operating Officer at Easy Home Finance Ltd., where he oversees key operating functions across mortgage operations, underwriting support, legal and technical processes, D2C alliances, collections and builder/project-related workflows. He brings deep expertise in mortgage finance, construction appraisal, RERA regulations and operational risk.

Full profile

Vishal's work focuses on making the home loan operating model faster, more reliable and more controlled. By strengthening process design, service delivery and cross-functional coordination, he helps Easy deliver customer speed while maintaining regulatory discipline and operating resilience.

He holds a Post Graduate degree in Advanced Construction Management from NICMAR University and has completed the General Management Programme for Executives (GMPE) from IIM Lucknow. His background in construction appraisal, technical assessment and mortgage operations allows him to bridge business growth with the controls needed in secured lending.

As a spokesperson, Vishal can speak on operational excellence in housing finance, the role of legal and technical checks, construction-linked risk, process scalability and how lenders can balance speed with control.

Media-use focus areas

Best suited to comment on

- Mortgage operations and process scalability
- Legal, technical and property-linked risk
- RERA, construction appraisal and project assessment
- Collections and operating controls
- Balancing speed with compliance

Suggested story hooks

- Why fast home loans still need strong operating controls
- The hidden role of legal and technical diligence in home finance
- How operations can become a growth engine for regulated lenders

Company boilerplate

Easy Home Finance Limited (Easy) is a tech-native housing finance company focused on making homeownership simpler, faster and more certain for India's first-time and underserved homebuyers. The company combines housing finance expertise with digital workflows, data-led underwriting, property intelligence, legal assessment and customer support to reduce friction across the mortgage journey, from application to disbursal and servicing. Easy's approach is designed for the realities of affordable housing and informal-income customers, where speed, transparency and responsible credit matter equally. With a growing footprint across India, Easy is building a scalable, customer-first housing finance platform that helps families move from aspiration to ownership with confidence. Home loans made Easy. For sure.